

9 August, 2010

Dear friends,

Please enjoy this week's Newsflash! We hope that you and your organizations are doing well. Since we want to offer the most relevant and helpful resources, if your organizations rely on handbooks, news sources, organizations, or websites, etc., please feel free to send them into [newsletter@firelightfoundation.org](mailto:newsletter@firelightfoundation.org). Share the wealth of knowledge you have!

Sincerely,  
The Firelight Team

- (Call For Entries) Short Films About Progress In Developing World!
- (Call For Proposals) 16 Days of Young Women's Voices Campaign, 2010
- (Call for applications) Community Tool Box
- (Call for proposals) Nike and (RED) 2nd Call
- PEPFAR revised guidance: Comprehensive HIV Prevention for People who Inject Drugs
- What Works for Women and Girls: Evidence for HIV/AIDS Interventions Website
- Human Rights HIV Cartoon for Children and Youth

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Call For Entries: Short Films About Progress In Developing World!  
Deadline: 31 August 2010

Submit a short film now to Link TV's ViewChange Online Film contest! We are looking for five-minute films that tell a story about progress in developing nations - especially the United Nations' Millennium Development Goals. These could be stories about reducing poverty and hunger, improving education, fighting disease, and much more. We are offering a total of \$50,000 in prizes. Films must be five minutes or less. All films must be in English or have English subtitles. Enter today - your film could be shown on TV all over America, and you could win the \$20,000 Grand Prize!

For more, go here: <http://www.linktv.org/viewchangeilmcontest>

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Call For Proposals: 16 Days of Young Women's Voices Campaign, 2010  
Deadline: 30 September 2010 (Close of Business)

As part of its Young Women's Voices Campaign 2010, the Open Society Initiative for Southern Africa (OSISA) is inviting young women's networks, organisations

and initiatives in Southern Africa to submit proposals for campaigns and activities during the 2010 16 Days of Activism against Violence against Women. OSISA has always supported the 16 Days of Activism against “No Violence Against Women”, a global Campaign which runs from 25 November to 10 December every year. The 2010 theme is Structures of Violence: Defining the Intersections of Militarism and Violence against Women and OSISA seeks to support young women’s initiatives to speak about and put on the national agendas how the ideology of militarism affects them as young women.

For more, go

here: <http://www.kubatana.net/html/archive/resour/100726osisa2.asp?sector=RESOUR>

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Call for applications: Community Tool Box

The Community Tool Box will honor innovative approaches to promoting community health and development worldwide with the 2010 Out of the Box Prize. We invite you to enter and encourage you to share contest information with others doing innovative work to improve life in their communities anywhere in the world.

Your group’s work may involve efforts to improve community health, education, urban or rural development, poverty, the environment, social justice, or other related issues of importance to communities. Applicants must be willing to share the group’s innovative and promising approach with others. Deadline: October 21, 2010

For more, go here: [http://ctb.ku.edu/en/out\\_of\\_the\\_box.aspx](http://ctb.ku.edu/en/out_of_the_box.aspx)

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(Call for proposals) Nike and (RED) 2nd Call

Nike Inc. and (RED) are working together to leverage the power of sport to fight HIV/AIDS. This is a unique partnership where (RED) and Nike have created a dual approach focusing on two initiatives : education and medication.

The concept is a simple one that invites people to “Lace Up. Save Lives” by purchasing a pair of Nike (RED) laces.

Profits from the sale of the (RED) products will be split equally between the King Baudouin Foundation and the Global Fund to fight HIV/AIDS, Tuberculosis and Malaria. The Global Fund provides medicine for those affected by HIV/AIDS.

The King Baudouin Foundation identifies and supports community based programmes in Africa that are using football to promote awareness around HIV/AIDS prevention. KBF was Nike's grant-giving partner for Nike's successful Stand Up Speak Up anti-racism campaign between 2005-2009.

A promotional video can be seen here: [Nike \(RED\) \(popup\)](#)

The goal of this call for proposals is to support football-based programs that deliver education on HIV/AIDS with the aim of preventing more young people from contracting the disease and reducing the stigma which surrounds it. Grants will be open to all African based initiatives.

Special attention will be paid to applications that, either directly or indirectly, address girls as the most vulnerable segment of the population. We also value projects that are innovative, collaborative and focused. Deadline: October 21, 2010.

For more, go here: <http://www.kbs-frb.be/call.aspx?id=256078&LangType=1033>

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PEPFAR revised guidance: Comprehensive HIV Prevention for People who Inject Drugs

<http://www.pepfar.gov/guidance/>

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What Works for Women & Girls Website

The purpose of What Works for Women and Girls: Evidence for HIV/AIDS Interventions is to provide the evidence necessary to inform country-level programming. What Works is a comprehensive review, spanning 2,000 articles and reports with data from more than 90 countries, that has uncovered a number of interventions for which there is substantial evidence of success: from prevention, treatment, care and support to strengthening the enabling environment for policies and programming. What Works also highlights a number of gaps in programming that remain.

<http://www.whatworksforwomen.org/>

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Human Rights HIV Cartoon for Children and Youth

The cartoon HIV/AIDS: Stand up for Human Rights, which was developed by WHO, together with the OHCHR & UNAIDS, was officially launched in Botswana on 29 October, 2005. Following presentations by key personalities, including Dr Kalilani, WR Botswana, the Vice President of the Botswana Football Association (BFA) and the Deputy Permanent Secretary of the Ministry of Health, 13 year old Tlotlo Otsile from the BFA expressed his motivation to respect, protect and fulfil human rights, particularly for people living with, or affected by, HIV/AIDS. He urged that the cartoon be shared with family and friends. The launch was followed by a series of football matches.

For the cartoon, download the .pdf attached , or go

here: <http://www.who.int/hhr/news/cartoonenglish.pdf>

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As part of the Firelight Foundation's Capacity Building Program, Firelight provides "Newsflashes" to share relevant resources and information with our active grantee-partners via weekly emails and via post on a monthly basis. We hope that by facilitating access to information for grassroots, community-focused organizations, programming for children and families, as well as organizational development, is enhanced. Past editions of the Firelight Newsflash can be found on our website: <http://www.firelightfoundation.org/newsflash.php>.

We welcome your comments, feedback and ideas for upcoming Newsflashes at [newsletter@firelightfoundation.org](mailto:newsletter@firelightfoundation.org).