

Firelight Newsflash! 1 October 2007

Emergency Buffer Stock Supply for the Supply of key HIV & AIDS Products

Funded by the Dutch Ministry of Foreign Affairs and Development Cooperation, this buffer stock is offering a fall -back supply service to HIV & AIDS treatment programmes in Africa that may run out of supplies for one reason or other. The Ministry has contracted IDA Solutions <http://www.idasolutions.org/> and its South African affiliate ARV Access for Africa (AA4A) <http://www.aa4a.co.za/> to implement this service. The service is able to mobilize stock within 24 hours and reach 80% of Sub Sahara Africa destinations within one week. AA4A are collaborating with Pharmaceutical Health Distributors (PHD) based in Pretoria, for the handling of the logistical operations.

For more information contact:

Melinda Wannenburg
ARV Access for Africa
78 Hazelwood Street
Menlo Park 0081, Pretoria, South Africa
Tel .: +27 -12-460-0914
Fax: +27-12-346-1196
mailto: info@aa4a.co.za
<http://www.aa4a.co.za/>

Book on Child Health Care Available Online

Child Health Care focuses on solving practical problems and on taking a simple, logical approach to common paediatric disorders. It includes clear, step-by-step guides through definitions, causes, diagnoses, prevention, dangers and management, and case studies. The book can be used as a training course or as a reference manual for professionals and students.

Download chapter by chapter as PDF files at:

http://childhealthcare.co.za/index.php?option=com_content&task=blogcategory&id=16&Itemid=28

Crafting Effective Messages

1. Be clear about your communications goals: know what you are trying to accomplish and your time line. Be as specific as possible.
2. Determine your audience(s).
3. Determine why should they care about your issue.
 - What are their concerns - what about your issue is important to them?

- What core values in your audience do these concerns speak to?
4. Articulate your message in a short paragraph that answers these questions:
 - Why is this issue important for your audience? (Refer to the values and concerns.)
 - What is the threat and who is responsible?
 - What action will address the need and the threat? Give people something to do.
 5. Use language that speaks to your audience.
 6. Your choice of messenger depends on your message and your target audience. All three must complement each other.
 7. Be ready with anecdotes, i.e. real, human stories to illustrate and amplify your message.
 8. Use images to tell your story as well as words, but make sure your facts are handy.
 9. Distill the essence of your message into a slogan or a media "hook" that succinctly communicates your essential action.
 10. Determine how you will get this message to your target audience. What are the points of access to this particular audience - mass media, community organisations, trade publications, church groups, special interest magazines, the web, etc.?

Source: "Tip Sheet - Crafting Effective Messages", Biodiversity Project [retrieved July 10 2007].

<http://www.comminit.com/planningmodels/pmodels/planningmodels-149.html>

Child Participation in Education Initiatives

Catholic Relief Services (CRS), Zimbabwe, 2007

This guide addresses child participation in many aspects of programming for children and youth affected by HIV and AIDS. This guide presents many useful suggestions for ways to increase child participation, but what is required most of all is a belief in the value of child participation and a commitment to making it happen in a meaningful way.

http://www.crs.org/publications/pdf/Edu200705_e.pdf

African Network for the Prevention and Protection Against Child Abuse and Neglect (ANPPCAN)

<http://www.anppcan.org>

ANPPCAN is a Pan-African child rights organisation concerned with the status of children in general and in particular those in need of protection.

Youth InfoNet 37 – August 2007

The latest edition of Family Health International's Youth InfoNet provides resources on youth reproductive health and HIV prevention. It also includes links to program resources and summaries of research conducted in Brazil, China, Costa Rica, Nepal, Nigeria, South Africa and Zimbabwe.

*To subscribe to **Youth InfoNet** (and other electronic notices of youth publications and information), or to propose submissions to this newsletter, please [send an email to youthwg@fhi.org](mailto:youthwg@fhi.org).*

Photovoice Methodology

Photovoice blends a grassroots approach to photography and social action by providing cameras to people with the least access to those who make decisions affecting their lives. Photovoice has 3 main goals: to enable people to record and reflect their community's strengths and concerns; to promote critical dialogue and knowledge about personal and community issues through large and small group discussions of photographs; and to reach policy makers. Thirteen stages are outlined on the website below:

<http://www.photovoice.com/method/index.html>

Free Online Course on M&E Available

<http://www.cpc.unc.edu/measure/training/mentor>

Through **MENTOR (Monitoring and Evaluation Network of Training Online Resources)**, MEASURE Evaluation makes available free training materials and tools on M&E topics for use by researchers, program managers, trainers, policy makers, students, and other public health professionals. These materials were developed by global experts in order to provide state-of-the-art information on monitoring and evaluation (M&E) topics.

For additional information on these and other MEASURE Evaluation training materials, tools and activities, please contact measure_mentor@unc.edu.