

1 November, 2010  
Dear Friends,

Welcome back to the Newsflash! and welcome to November. Please enjoy.

Sincerely,  
Firelight Team

- (Call for applications) Oak Fellowship for Human Rights Workers
- (Call for submissions) Women in Business Challenge 2010-2011 now open
- World Pulse PulseWire Survey
- (Article) Surge in Corporate Patents on "Climate-Ready" Crops
- Fraudulent conference warning
- 16 Days of Activism Against Gender Violence Website
- HIV and the Law
- Measuring Maternal and Child Health Care for RBF Impact Evaluations Presentation

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(Call for applications) Oak Fellowship for Human Rights Workers

The Oak Institute for the Study of International Human Rights at Colby College is pleased to announce a call for applications for the 2011 Oak Fellowship. We seek one front-line human rights activist working outside of the U.S. and who works on problems created by or associated with poverty. In this call for applications, we highlight our concern about the physical and emotional violence, the potential loss of security and dignity, often associated with deprivation. Our 2011 Oak Fellow will work to promote human rights threatened by poverty. Such rights include but are not limited to: the right to work in safe conditions and earn an adequate and stable income; access to basic food and shelter; freedom from forced evictions; access to adequate health care and medical attention; access to basic services and infrastructure; the right to a healthy and safe living environment, including access to clean drinking water; access to education; freedom from discrimination based on class or income.

The 2011 fellowship will offer a semester in residence at Colby, giving respite from front-line human rights work, a \$32,000 stipend, plus medical insurance, transportation, housing and utilities. Please Note: The deadline for submission of ALL application materials is December 15, 2010. Instructions for

Electronic Application:

1. Download the 2011 application by clicking [here](#)
2. Complete the downloaded application and save to your computer
3. Fill in your name and email in the yellow box below

4. Upload your COMPLETED Oak Application below
5. Upload your RESUME or C.V. below
6. Click APPLY NOW
7. All recommendations should be sent directly to [oakhr@colby.edu](mailto:oakhr@colby.edu)\*\*VERY IMPORTANT\*\* You will not be able to make any changes to your application once you have clicked Apply Now. Please double check all information and files before you apply. Please use only one email address for all Oak Application correspondence. You may also email or send your completed application and resume to:

Professor Walter

HatchOak Institute for the Study of International Human Rights  
Colby College 5300 Mayflower Hill Waterville, ME 04901

For more, go here: [http://www.colby.edu/academics\\_cs/goldfarb/oak/2011-application.cfm](http://www.colby.edu/academics_cs/goldfarb/oak/2011-application.cfm)

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(Call for submissions) Women in Business Challenge 2010-2011 now open

The 2nd Women in Business Challenge--a business plan competition to support women entrepreneurs in the development of small and medium sized enterprises (SMEs) in developing countries--is open to applications starting October 20, 2010. It is organized by BiD Network.

This competition is open to women anywhere in the world, who:

- want to start or grow an existing small and medium sized enterprise (SME) in a developing country
- seek finance in the range of US\$10,000 and US\$1 million
- either already have a full business plan or need help in developing their business plan
- the ambition to grow the business in sales and numbers of employees

All participants will receive feedback to improve their plan and may require for a coach to assist them in the writing of their business plan. Whether or not a participant becomes a finalist, all high quality business plans are eligible for the BiD Network Investor Matchmaking Services.

This Challenge brings two prizes. For five finalists, a business trip to The Netherlands for trainings, b2b and investor meetings. For the absolute winner, tailor made advisory services worth €5,000 from UnitedSucces, the worldwide network for business women owners.

December 15, 2010: Deadline for submission of plan application

March 15, 2011: Deadline for submission of completed business plans

June 2011: Announcement of finalists

For more, go here: <http://www.bidnetwork.org/page/170395/en>

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### World Pulse PulseWire Survey

We are excited to announce The 2010 PulseWire Survey! As the voice of World Pulse, we want to learn more about YOU, and what you need to thrive both individually and as a global community. In 2011 we will focus on upgrading PulseWire technology to provide the needed features that will support your voices to shape the world!

Complete the survey by December 1, 2010 and enter our drawing to WIN a Web 2.0 Connectivity Package which includes a Flip video camera, Skype headset, and a membership to World Pulse Magazine.

Take the Survey today here: <http://www.worldpulse.com/node/30142>

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### (Article) Surge in Corporate Patents on "Climate-Ready" Crops ETC Group

Threat to biodiversity and signal of grab on land and biomass. Under the guise of developing 'climate-ready' crops, the world's largest seed and agrochemical corporations are filing hundreds of sweeping, multi-genome patents in a bid to control the world's plant biomass, according to a report released by ETC Group.

For the article, go here: <http://www.pambazuka.org/en/category/advocacy/68187>

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There is another fraudulent conference email going around. Please disregard the following email if it is sent to you, and DO NOT respond with any private information. The email begins like this:

"Date sent: Wed, 27 Oct 2010 22:39:33 -0200 (BRST)  
From: "Miss. Tracy Douglas" mvhdist@  
Send reply to: "Miss. Tracy Douglas" [infotracydouglascvf@globomail.com](mailto:infotracydouglascvf@globomail.com)  
Subject: INTERNATIONAL CONFERENCE INVITATION IN USA AND GREECE

INTERNATIONAL CONFERENCE INVITATION IN USA AND GREECE

Dear friend,

My name is Miss. Tracy Douglas, female, working with Concept Vision Foundation [C.V.F] with great enthusiasm, we wish to invite groups, youths and organization to be part of our forthcoming combined international conference on "Human trafficking and spread of HIV" taking place in the United States and the Athens Greece. In our request to invite people from various countries around the world, I went in search of your e-mails on the website as a means of Contacting youths and organizations As a result, I picked your email from an N.G.O's website....."

After searching on Google, I am fairly certain no such Concept Vision Foundation exists. In addition, the location of the conference said to be in the United States does not exist. This email, among other fraudulent messages, can be found listed on the Union of International Association's fraudulent conferences website here: <http://www.uia.be/node/46358>

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#### 16 Days of Activism Against Gender Violence Website

The 16 Days of Activism Against Gender Violence is an international campaign originating from the first Women's Global Leadership Institute sponsored by the Center for Women's Global Leadership in 1991. Participants chose the dates November 25- International Day Against Violence Against Women- and December 10- International Human Rights Day- in order to symbolically link violence against women and human rights and to emphasize that such violence is a violation of human rights. This 16-day period also highlights other significant dates including November 29, International Women Human Rights Defenders Day, December 1, World AIDS Day, and December 6, which marks the Anniversary of the Montreal Massacre.

The Center for Women's Global Leadership has launched a new 16 Days Campaign website. The highlight of the new website is a system where individuals and organizations hosting activities around gender-based violence can directly submit campaigning plans to the online International Calendar of Campaign Activities. The calendar will be searchable by region and country.

For more, go here: <http://16dayscwgl.rutgers.edu/>

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HIV and the Law  
International HIV/AIDS Alliance (Secretariat)

This Issues Paper, co-authored by the Commonwealth HIV/AIDS Action Group, has been prepared as part of a wider project involving civil society and state

actors which focuses on 'Addressing the Structural Barriers to HIV & AIDS - Stigma, Human Rights and Law Reform in the Commonwealth'. The objective of the project is to increase understanding of the legal frameworks that undermine the Commonwealth's ability to respond effectively to HIV.

The paper aims to foster a constructive dialogue with Senior Officials of the Law Ministries and other actors by highlighting the many issues that link criminalisation and discrimination to poor HIV responses in the Commonwealth.

For more, see the attached document

, or go here: <http://www.aidsalliance.org/publicationsdetails.aspx?id=490>

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### Measuring Maternal and Child Health Care for RBF Impact Evaluations Presentation

Wed. 3 November 2010 12:00-2:00

Presenter David Peters (Associate Professor, Johns Hopkins University), Jishnu Das (Senior Economist, Development Research Group: Human Development, World Bank), and Ariel Fiszbein (Chief Economist, Human Development Network, World Bank).

Governments and development partners are increasingly interested in supporting new approaches to improve the effectiveness of development assistance to achieve the Millennium Development Goals (MDGs). Two approaches are being implemented to support MDGs 1c, 4 and 5 to improve child and maternal health: (1) Introducing innovative strategies to focus funding in the health sector towards achieving the MDGs through results-based financing (RBF); and (2) Actively promoting country-based, country-driven initiatives to harmonize the monitoring and evaluation of health programs. A consistent set of indicators and methods, using national health information systems where possible, can contribute to cross-country consistency, ensure quality and reduce the costs of the maternal and child improvement programs using RBF.

David Peters will present a description of the proposed framework for evaluating maternal and child health improvement programs, as well as the sources and criteria that were used to identify the core indicators. The presentation will also include a summary of proposed indicators, including in-depth discussion on measuring quality of care for an impact evaluation of RBF programs.

You can join this presentation by calling in:  
1-866-816-3451 (USA/Canada)

1-517-244-7660 (international)  
Passcode: 9646862#

For more information, go  
here: <http://web.worldbank.org/WBSITE/EXTERNAL/TOPICS/EXTHEALTHNUTRITIONANDPOPULATION/0,,contentMDK:22746194~menuPK:282547~pagePK:64020865~piPK:51164185~theSitePK:282511,00.html>

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As part of the Firelight Foundation's Capacity Building Program, Firelight provides "Newsflashes" to share relevant resources and information with our active grantee-partners via weekly emails and via post on a monthly basis. We hope that by facilitating access to information for grassroots, community-focused organizations, programming for children and families, as well as organizational development, is enhanced. Past editions of the Firelight Newsflash can be found on our website: <http://www.firelightfoundation.org/newsflash.php>.

We welcome your comments, feedback and ideas for upcoming Newsflashes at [newsletter@firelightfoundation.org](mailto:newsletter@firelightfoundation.org).