

## **Firelight Newsflash! 14 January 2008: Fundraising and Resource Mobilization**

We at Firelight often receive requests for assistance with fundraising and resource mobilization. We hope that some of the resources below can be helpful to you.

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For information on organizational development, such as toolkits on communication, fundraising, and strategic planning, see the CIVICUS website: [www.civicus.org](http://www.civicus.org). Attached is CIVICUS' Toolkit : "Developing a Financing Strategy" (56 pages)

For information on mobilizing funds and resources, see Resource Alliance website: [www.resourcealliance.org](http://www.resourcealliance.org).

Attached is "Tips on how to get started in local fundraising"

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"Resource Mobilization": Tips for strengthening Civil Society organizational capacity from the World Bank Small Grants Program  
[http://siteresources.worldbank.org/INTKYRGYZ/Resources/Resource\\_Mobilization.pdf](http://siteresources.worldbank.org/INTKYRGYZ/Resources/Resource_Mobilization.pdf)  
These tips include diverse methods for mobilizing resources starting with preparing for fundraising, assessing and using community strengths, and soliciting external funding sources.

\*Project Development - Tips for developing and implementing a project and key questions to ask in the process.

\*Budgeting - Tips for preparing a budget with an emphasis on its purpose, steps, and components.

\*Financial Systems - Tips for establishing an accountable and transparent financial system to build financial sustainability.

\*Monitoring & Evaluation - Tips for reviewing and assessing progress towards objectives, identifying problems and strategies, and making adjustments to plans.

\*Grant Proposal Writing - Tips for developing and writing a proposal, including critical elements to facilitate project success.

\*Reporting to Funders - Tips for maintaining and strengthening your relationship with funders following a grant award.

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Finally, for some more general Websites for International Grantseeking:

### A Grant Seeker's Guide to the Internet

A very readable publication for those not familiar with using the web to identify funding resources. This document can be accessed at

<http://www.mindspring.com/~ajgrant/guide.htm>.

### Regional Websites of Donors Africa and the Middle East:

#### African Development Bank

<http://www.afdb.org/>

The African Development Bank's website provides information on how it invests in combating poverty and improving the lives of peoples on the continent of Africa.

#### The African Capacity Building Foundation

<http://www.acbf-pact.org>

The African Capacity Building Foundation provides grants and technical assistance to African NGOs and promotes private sector and NGO partnerships.

#### African Development Foundation

<http://www.sdnpc.undp.org/sdnpcmr/subweb/adf.htm>

The African Development Foundation's website describes how it supports self-help development initiatives of under-privileged people of Africa.

#### African Foundation for Development

<http://www.afford-uk.org/>

AFFORD—a UK-based foundation—focuses on supporting individuals and organizations involved in development activities throughout Africa.

#### AGAG

<http://www.africagrantomakers.org/>

Not a grant making entity, the Africa Grantmakers Affinity Group (AGAG) provides opportunities for foundations to exchange information and work together to expand foundation funding in Africa. It maintains a database of foundations and corporations funding projects in Africa.

#### African Women's Development Fund

<http://www.awdf.org/background.htm>

AWDF gives grants to women's organizations at the local, national, and regional level.

#### African Youth Foundation

<http://www.ayf.de>

The African Youth Foundation supports initiatives that help African youth gain access to education and have meaningful roles in national development initiatives.