

Wise Givers: Kerry Olson Brings Firelight to Children Orphaned by AIDS

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Article Summary:

In this article, Geneva Global, one of the world's top consultants on philanthropy, points out that it's not just how much you give, but what you accomplish with your contributions that really counts. The Firelight Foundation's founders, Kerry Olson and Dave Katz, were among the ten individuals selected by Geneva Global from a field of 100 for their philanthropic passion and effectiveness.

To make the selection, nominations were solicited from cutting edge thinkers, advisors, and experts in philanthropy. They looked for living individuals who were actively directly and deeply involved in choosing how their money was allocated.

The final 10 individuals highlight people who are not only generous, but combine tough-minded analysis with good stewardship to get the most possible out of their contributions. Their practices serve as models to others who don't have hundreds of millions to give away.

Olson and Katz were lauded for funding small community-based projects that help children orphaned by HIV/AIDS in Sub-Saharan Africa.